

## HITZARGIAK – Languages illuminating each other

### Golden Tree Productions

#### GENERAL INFORMATION

DATE: 01-04-2016

1	<b>Name</b>	Golden Tree Productions
2	<b>Language</b>	Cornish
3	<b>Working area</b> (education, communication, teaching, leisure, administration...)	Education, leisure
4	<b>Email and phone number for contact</b>	Will Coleman 01736 810415 07960 453347 <a href="mailto:will@goldentree.org.uk">will@goldentree.org.uk</a>
5	<b>Social networks</b> (Webpage, Facebook, Twitter...)	Website: <a href="http://www.goldentree.org.uk">www.goldentree.org.uk</a> Facebook: <a href="https://www.facebook.com/goldentree">https://www.facebook.com/goldentree</a> Twitter: <a href="https://twitter.com/GoldenTreeUK">https://twitter.com/GoldenTreeUK</a>

#### DESCRIPTION OF GOOD PRACTICE

1	<b>Description of the practices</b>	Golden Tree Productions
2	<b>Brief description of the practices</b>	<p>Golden Tree Productions is a Cornish-led community interest company developing and delivering constructive cultural projects that uncover and celebrate Cornwall's distinctiveness and diversity. We work in collaboration with audiences that are currently under-engaged in culture and heritage, particularly those that are disadvantaged. We design cultural and educational solutions, intended to make a meaningful and lasting difference, to these communities.</p> <p>Grown in Cornwall but shared internationally our work will always be rooted here in Cornwall yet our reach will be determinedly international (we are 'fiercely parochial in our global aspirations'!).</p> <p>We work in collaboration with audiences that are currently under-engaged in culture and heritage, particularly those that are disadvantaged.</p> <p>We design cultural and educational solutions, intended to make a meaningful and lasting difference, to these communities.</p> <p>We devise theatre, create film, produce events, tell stories, deliver training, generate on-line resources, write books, construct exhibitions, develop educational materials, build partnerships, advise policy-makers ... amongst other activities. We want to make a difference to Cornwall and believe that unearthing our history is the foundation for building our future. Therefore, we believe that a confident, inclusive culture ignites creativity, fuels innovation and drives the entrepreneurial spirit.</p>



3	<b>Precedents</b> (reasons, needs...)	As individuals, our Cornish cultural pedigrees cover three decades (Kneehigh, Wild Works, Dalla, Sense of Place, Maga etc.) collectively, as Golden Tree, the company has existed for just a few years
4	<b>Objectives</b>	We want to make a difference to Cornwall
5	<b>Main and close working areas</b>	Theatre, spectacle, film, story-telling, learning materials
6	<b>Collaborating entities and their working areas</b>	We have a growing network of friendly journalists, burgeoning relationships with PR agencies (and their national journalist networks), positive campaigns rooted in legislation (BBC Kernow, Cornish GCSE), and extensive, established partnerships across Primaries, Secondaries, FE, HE and informal education providers across Cornwall
7	<b>Implementation period</b>	2016

## FILE FOR MORE INFORMATION ABOUT BEST PRACTICES

8	<b>Expansion</b> (number of influenced people, internal and external expansion...)	Cornwall and beyond
9	<b>Investment</b> (economic, time, people...)	<p>Golden Tree takes an entrepreneurial approach to fund-raising. Our business model for the growth of the Cornish Language over the next five years is predicated on moving from the limited grant-dependency model to a more sustainable 'mixed economy' model. Golden Tree's cultural capital enables us to bring significant added-value resource, ensuring exceptional value for money through high quality Cornish Language experiences.</p> <p>We have already secured investment (totalling £90k) specifically for the Cornish Language learning and communication aspects of our wider project delivery from corporate sponsorship, lottery funding and European funds. Currently this represents roughly 15% of this year's predicted turnover. Cornwall Council's investment through the Learning and Communication Fund would raise this proportion to roughly 25% of our organisation's activity.</p> <p>Our aspiration is to raise significant finance from other sources over the next five years thus greatly multiplying the impact of local authority investment.</p>
10	<b>Results</b>	<p><b>Plen an Gwari:</b></p> <p>Sumptuous book, online field guide, schools and community engagement celebrating and re-animating the extraordinary, 'lost' tradition of immersive medieval Cornish theatre</p> <p><b>Gogmagog:</b></p> <p>We surrounded and involved our audience with epic theatrical storytelling. We used the Cornish language to celebrate diversity and reveal a timeless story of conflict, survivors and asylum seeking</p>

	<b>Kernocopia:</b>
	2012 Cultural Olympiad project: we cross-pollinated sport and art, and participated in the Olympic Opening Celebrations in Weymouth – putting Cornish cultural treasures and language on a world stage
	<b>Tales from Porth:</b>
	The first Cornish language learning materials to be published in the newly-adopted SWF. Winner of the SW Media Innovation award
11	<b>Documentation, reference material</b>
	<a href="http://goldentree.org.uk/portfolio/">http://goldentree.org.uk/portfolio/</a>
12	<b>Other relevant information</b>
	<b>Golden Tree’s Manifesto:</b>
	<ul style="list-style-type: none"><li>• We want to make a difference to Cornwall</li><li>• We believe that unearthing our history is the foundation for building our future</li><li>• We believe that a confident, inclusive culture ignites creativity, fuels innovation and drives the entrepreneurial spirit</li><li>• We believe that Cornwall deserves dignity, optimism and empowerment. We want to challenge perceptions of Cornwall</li><li>• We see our communities dealing with huge social issues whilst being portrayed as idyllic playgrounds</li><li>• We see our unique cultural landscape as rooted in a distinctive past yet enriched with a myriad of global influences</li><li>• We see Cornwall as a leading exporter of contemporary excellence -our starting point, not just a destination</li></ul>