

## HITZARGIAK – Languages illuminating each other

### Gweithio'n Gymraeg

#### GENERAL INFORMATION

DATE: 11-05-2016

1	<b>Name</b>	Urdd Gobaith Cymru
2	<b>Language</b>	Cymraeg / Welsh
3	<b>Working area</b> (education, communication, teaching, leisure, administration...)	Youth Work
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5	<b>Social networks</b> (Webpage, Facebook, Twitter...)	Website: <a href="http://www.urdd.cymru">www.urdd.cymru</a> Facebook: <a href="https://cy-gb.facebook.com/Urdd-Gobaith-Cymru-174206662592389/timeline/">https://cy-gb.facebook.com/Urdd-Gobaith-Cymru-174206662592389/timeline/</a> Twitter: @urdd

#### DESCRIPTION OF GOOD PRACTICE

1	<b>Description of the practices</b>	'Gweithio'n Gymraeg' / Working in Welsh
2	<b>Brief description of the practices</b>	<p>'Gweithio'n Gymraeg' was a project implemented by Urdd Gobaith Cymru. The project targeted 14-19 year olds and aimed to help them fulfil their potential and maximise the Welsh language as they become part of the workforce.</p> <p>The project targeted young people who were at risk of becoming disengaged from the world of education, who were without good career management and/or who had been referred for further support by Careers Wales and/or their School.</p> <p>The project's main focus was to ensure that informal provision such as extra-curricular activities, additional linguistic sessions and Welsh medium accreditations (either directly or in collaboration with others) were available to young people who have received Welsh medium education.</p>
3	<b>Precedents</b> (reasons, needs...)	'Gweithio'n Gymraeg' was established to demonstrate to young people that the Welsh language was an economic skill and an advantage when seeking work. In a competitive work market, young people need to understand the economic value of the Welsh language when seeking work. As a result it aimed to decrease the risk of young people losing their Welsh language skills following formal education and being disadvantaged when seeking work. There was also a need to develop

		confidence in the economic value and career opportunities offered by the Welsh language.
		A prior project demonstrated that 84.2% of young people saying that they had benefitted from the an employability project, 68.7% had gained new skills, 51.2% had improved their Welsh language skills, 60.8% had improved their personal and social skills.
<b>4</b>	<b>Objectives</b>	<ul style="list-style-type: none"> <li>Recruit and appoint five members of staff to meet the project's objectives</li> <li>Encourage 630 young people to take part in the project and record one level improvement in soft output. Record this via 'Success Indicators' with consideration given to improvement in the following areas; suitable and relevant employment skills, working with others, respect towards others, motivation and independence, and ability and confidence to use Welsh</li> <li>Work with 11 educational organisations to implement the project</li> <li>Hold intensive Language Awareness sessions with 630 young people in order to increase the value of the Welsh language, by considering its worth in the workplace and socially</li> <li>Accredit 210 young people as part of the project</li> </ul>
<b>5</b>	<b>Main and close working areas</b>	Youth Work, Language development, Careers advice and employability, nonformal and informal youth work methodologies
<b>6</b>	<b>Collaborating entities and their working areas</b>	The project was a joint collaboration between Careers Wales and Urdd Gobaith Cymru with the support of secondary headschool teachers
<b>7</b>	<b>Implementation period</b>	The 'Gweithio'n Gymraeg' project began in July 2013 and had been implemented in the schools from September 2013 to March 2014

## FILE FOR MORE INFORMATION ABOUT BEST PRACTICES

<b>8</b>	<b>Expansion</b> (number of influenced people, internal and external expansion...)	<b>Outcomes for Young People – Summary:</b> <ul style="list-style-type: none"> <li>One of the most common words heard during the focus groups was "confidence", and how the project had increased confidence in terms of the Welsh language, general skills and work skills</li> <li>The project had developed communication skills as an important part of 'Gweithio'n Gymraeg'</li> <li>The project had given young people new opportunities and options, especially in considering the type of work or career they wish to pursue in the future</li> <li>The project had succeeded in providing a range of various accreditations or qualifications to the young people</li> <li>The project had also changed attitudes towards the Welsh language</li> </ul>
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amongst a number of young people who took part in the project

**Influence on Stakeholders – Summary:**

- The main point made was that young people had been given the opportunity to "be part of activities outside the box"
- The young people had grown in "confidence" in working with other young people and with other service providers
- It was suggested that the project was so much more valuable due to the fact that organisations were working together in order to provide a more comprehensive service which was not duplicated in any other area
- Being able to collaborate on activities such as CV writing, mock interviews and accreditations was very effective
- It was suggested that the project, once again, had succeeded to combine non-formal youth education approaches with more formal education approaches in schools, through effective collaboration and activity organisation

9	<b>Investment</b> (economic, time, people...)	The value of this investment was – approx £120,000
10	<b>Results</b>	<p>‘Gweithio’n Gymraeg’ achieved the following:</p> <ul style="list-style-type: none"> <li>• encouraged <b>914</b> young people to take part in the project</li> <li>• recorded <b>656</b> on the success indicator system – distance travel tool kit</li> <li>• provided Language Awareness sessions to <b>670</b> young people</li> <li>• secured accreditations for <b>423</b> young people through their participation in the project</li> </ul>
11	<b>Documentation, reference material</b>	Full evaluation report and executive summary of the project can be emailed by request
12	<b>Other relevant information</b>	Special interest in Erasmus+ and Key Action 2 and 3